

FEG · FLOYD ENTERTAINMENT GROUP

A SLAMMIN' JAMMIN' CHRISTMAS

A MUSICAL HOLIDAY FANTASY WITH SOUL

One man. Two lives. One Christmas that
must find its spirit again.

Written by April Floyd & Eddie Floyd Jr.
Original music created by iconic soul legend Eddie Floyd

Seeking executive producers · directors · financing · distribution partners



Christmas is running out of spirit.

THE FEATURE-FILM PROMISE

Nick is a widowed father, the world's Santa and a gifted musician who comes alive onstage. When his secret performances derail Christmas deliveries, belief collapses—and the Spirit Meter falls with him.

A chance meeting with single mother Justine and her music-loving son Jimmi leads Nick toward love, family history and a time-travel mission that could restore Christmas—and himself.

HIGH-CONCEPT HOLIDAY FANTASY · SOUL MUSIC
ROMANCE · FAMILY REDEMPTION



Black holiday stories have demonstrated theatrical demand.

SELECTED THEATRICAL COMPARISONS · NOMINAL DOLLARS

FILM		PRODUCTION BUDGET	WORLDWIDE BOX OFFICE	GROSS / BUDGET
This Christmas	2007	\$13.0M	\$49.7M	3.8×
The Best Man Holiday	2013	\$17.0M	\$72.8M	4.3×
Almost Christmas	2016	\$17.0M	\$42.5M	2.5×
Tyler Perry’s A Madea Christmas	2013	\$25.0M	\$52.5M	2.1×

Observed range

2.1×–4.3×

These figures show audience precedent—not a performance guarantee. Gross-to-budget multiple is not net profit and excludes marketing, distribution fees and exhibitor share.

Source: The Numbers · accessed August 30, 2026

A transparent working model defines the break-even target.

EDITABLE PLANNING ASSUMPTIONS · NOT AN OFFER OR GUARANTEE

ASSUMPTIONS		SCENARIO	GROSS PRODUCER RECEIPTS	NET TO INVESTORS	ROI
Production budget	\$6.0M				
Delivery + launch reserve	\$1.0M	Downside	\$7.5M	\$5.0M	-28.6%
Total investor capital	\$7.0M	Target	\$12.5M	\$9.0M	+28.6%
Distribution / sales fee	20%	Upside	\$20.0M	\$15.0M	+114.3%
Recoupable distribution expenses	\$1.0M	Investor break-even gross producer receipts			\$10.0M

Formula: net to investors = (gross producer receipts × 80%) – \$1.0M expenses. ROI = (net proceeds – \$7.0M capital) ÷ \$7.0M capital.

Model excludes taxes, tax incentives, interest, deferments, participations and any negotiated distribution waterfall. All assumptions must be replaced by the approved budget and signed deal terms.

A dynamic ensemble—with every role open.

FICTIONAL CONCEPT CHARACTERS · NO ACTORS ARE ATTACHED



SANTA NICK · CHRIS · JUSTINE · JIMI · SANTA DAVID · MR. WHINFIELD

PLUS A LARGE ENSEMBLE OF ELVES WHO RUN THE NORTH POLE, DRIVE THE COMEDY AND HELP SAVE CHRISTMAS

Santa can give the world Christmas. A father can still miss home.

SANTA NICK · CHRIS

Nick is a widowed single father carrying two inheritances: the Clause that makes him Santa and the music that makes him feel alive.

His seven-year-old son Chris loves music too, but does not know his father is Santa—or that he may one day inherit the role. Nick must unite fatherhood, duty and the soul he has kept divided.

A personal secret with generational—and global—consequences.



Two grieving families discover a second chance.

JUSTINE · JIMMI

Justine is a resourceful single mother who lost Jimmi's musician father and fears her son will someday choose the road over family.

Six-year-old Jimmi still believes in Santa, dreams of a real guitar and recognizes music as the bridge between Nick and their family. His wish opens the door; Justine's courage makes the new family possible.

The romance grows from shared loss, laughter, music and parenthood—not rescue.



The music does not decorate the story. It saves it.

ORIGINAL MUSIC CREATED BY ICONIC SOUL LEGEND EDDIE FLOYD

Known worldwide for “Knock on Wood,” Eddie Floyd brings authentic soul legacy to a Christmas fantasy designed for performance, soundtrack and repeat seasonal discovery.

Onstage, Nick’s hidden identity comes alive. The elves become witnesses, collaborators and comic truth-tellers—carrying the music from the stage back to the North Pole.

MUSIC · STORY · ELVES · LEGACY · SOUNDTRACK POTENTIAL

Santa's spirit powers Christmas—and the meter is falling.

THE CHRISTMAS SPIRIT METER

Patty reveals the rule: when Nick's spirit drops, the meter falls—and while he is Santa, it falls even faster.

Sammy, Launa and the elves monitor the damage, freeze time, cover missed deliveries, guard the secret and help Nick seek answers. They keep Christmas moving until Santa becomes whole.

At the wedding, music and restored family finally ring the meter to full.



The North Star has a guardian. His help has a price.

MR. WHINFIELD • THE COAL ELVES

Whinfield and his coal-delivering elves protect the North Star in a hidden village where Christmas warmth has never reached.

Nick needs the Star to freeze time and find Santa David. Whinfield agrees only if his Head Elf joins the mission—and if Nick later brings Christmas, music and light to their world.

The bargain turns an enemy encounter into the film's final act of reconciliation.



Nick must travel his bloodline to understand the Clause.

THE NORTH STAR TIME-MACHINE SLEIGH

With the North Star powering the sleigh, Santa David takes his son through frozen time to uncover the family decisions that bound generations of men to Christmas.

The journey through Chicago, family memory and music history gives Nick the truth he needs: he does not have to abandon music to become a worthy father and Santa.

FUTURE TECHNOLOGY · BLACK SANTA LEGACY
MUSIC HISTORY · FATHERHOOD



One restored family reignites an entire Christmas world.

A HOLIDAY FILM BUILT TO RETURN YEAR AFTER YEAR

Nick reveals the truth, unites Chris and Jimmi, marries Justine at the North Pole and rings the Spirit Meter to full through family and music.

He returns to Detroit, apologizes to the children he failed and gives young musicians the instruments they wished for. Then both elf communities celebrate, reconcile and jam together.

A SOULFUL BLACK CHRISTMAS FRANCHISE WITH MUSIC, MAGIC, ROMANCE AND LEGACY

SEEKING EXECUTIVE PRODUCERS · DIRECTORS · FINANCING · DISTRIBUTION

April Floyd · Floyd Entertainment Group · FEGROUP.BIZ

